



BUSINESS Member



BENEFIT Sheet

OIMP is an industry association dedicated to providing information and support to Ontario's meat and poultry industry. We have **30 years experience** providing a solid voice for the industry.

OIMP is the voice for the industry with direct access to officials in the various levels of government and agricultural and commodity organizations. As a founding member of the Alliance of Ontario Food Processors (AOFPP), OIMP members receive a stronger voice.

OIMP's knowledgeable leadership represents over 100 years of industry experience. Our Board of Directors are individuals that own and operate a meat processing operation. They understand the challenges, and advocate for changes to help your business succeed.

OIMP keeps members informed on current industry issues through BLOCKtalk, our official bi-monthly newsletter, our monthly electronic UPDATE, and the Members Only section of our website, www.oimp.ca.

Ontario Finest Meat Competition is open exclusively to OIMP members and allows members to compete for award winning status, showcasing the great products they produce. Winners are promoted at various industry functions including Grocery Innovations and Queen's Park events, such as the Premier's Agri-Food Summit.

www.OntarioMeatProducts.ca is an online directory listing OIMP members, connecting Ontario consumers sourcing Ontario meat products with links to our members' websites and featuring Ontario Finest Meat Award winners.

OIMP Marketing Advantage developed partnerships with industry driven organizations - Homegrown Ontario™, Harvest Ontario, Ontario Culinary Tourism Alliance, and AOFPP - promoting OIMP members and the high quality, premium products they produce.

OIMP Industry Development Services include the OIMP Standard Operating Procedure manual, Technical Support with written programs and nutrition labelling, answering regulatory questions, and addressing operational issues.

OIMP connects business owners using excellent networking opportunities through our FREE monthly interactive workshops, the OIMP Annual Conference, and Bi-Annual Tradeshow - The Meat & Food Processing Expo.